

## **COOKIE POLICY**

This policy explains what cookies are, how we use them and how you can switch them off.

### **What are Cookies and other tracking technologies?**

Cookies are small files which are stored on your internet browsing device (e.g computer, tablet or phone) when you visit our websites. Cookies don't store personal details such as your credit card details, your name or your date of birth. They play an important role in helping us to enhance the usability and performance of our websites and your experience using them.

When you first use our Website, we will ask you to consent to our use of cookies and give you information about them. If you continue to browse our Website, and don't take steps to change your preferences, you are consenting to our use of cookies.

### **Which types of Cookies do we use?**

Our Website uses session cookies and persistent cookies. Session cookies operate from the moment you enter the Website until the moment you leave. Once you log off session cookies are deleted. Persistent cookies will not be deleted after each session.

Performance Cookies collect anonymous data about visitors. We use the data to improve your future experience and identify issues that our users may be experiencing.

Functionality Cookies customize the look and appearance of our Website. For example, a functionality cookie will remember your username and language preferences next time you visit.

Targeting or Advertising Cookies deliver advertisements which are tailored to your web activity. A targeting cookie tracks what you click on whilst on our Website, and may share details of what you click on with other organizations such as advertisers. These cookies can also help us to measure the effectiveness of an advertising campaign.

Third party cookies may be used on our Website by approved organizations to provide services on our Website.

A list of all the cookies that we, our advertising network and technology partners use can be found in our Cookie List details of which are below.

### **How we use Cookies and other tracking technologies**

We use a combination of our own cookies, third party cookies and other tracking technologies to enhance your browsing experience and to enable our Website to function efficiently. In particular, we use cookies to:

- enable you to set up an account, place orders and make payments;
- remember items you place into your shopping basket;
- remember items you have been looking at so that you can quickly and easily go back to an item you looked at previously;
- enhance and personalize your shopping experience.

The default setting on your web browser is to prohibit cookies, but you may have changed this during the installation process. Further information on cookies, including instructions on how to amend your browser settings to turn off cookies, is available widely online. However, if you disable or delete certain cookies you may not be able to shop or access important parts of our Website.

### **Functional and Required Cookies**

Squarespace uses some necessary cookies because they allow visitors to navigate and use key features on your site. These cookies vary from site to site depending on the features it uses. For example, Functional and Required Cookies help these features work:

Cookie Name: Crumb

Duration: Session

Purpose: Prevents cross-site request forgery (CSRF). CSRF is an attack vector that tricks a browser into taking unwanted action in an application when someone's logged in.

Cookie Name: RecentRedirec

Duration: 30 minutes

Purpose: Prevents redirect loops if a site has custom URL redirects. Redirect loops are bad for SEO.

Cookie Name: CART

Duration: 2 weeks

Purpose: Shows when a visitor adds a product to their cart.

Cookie Name: hasCart

Duration: 2 weeks

Purpose: Tells Squarespace that the visitor has a cart.

Cookie Name: Locked

Duration: Session

Purpose: Prevents the password-protected screen from displaying if a visitor enters the correct site-wide password.

Cookie Name: SiteUserInfo

Duration: 3 years

Purpose: Identifies a visitor who logs into a customer account.

Cookie Name: SiteUserSecureAuthToken

Duration: 3 years

Purpose: Authenticates a visitor who logs into a customer account.

Cookie Name: Commerce-checkout-state

Duration: Session

Purpose: Stores state of checkout while the visitor is completing their order in PayPal.

Cookie Name: squarespace-popup-overlay

Duration: Persistent

Purpose: Prevents the Promotional Pop-Up from displaying if a visitor dismisses it.

Cookie Name: squarespace-announcement-bar

Duration: Persistent

Purpose: Prevents the Announcement Bar from displaying if a visitor dismisses it.

Cookie Name: Test

Duration: Session

Purpose: Investigates if the browser supports cookies and prevents errors.